RUNIE

Move to earn, make your life better!

WHAT IS RUNIE?

"RUNIE is a Web3 lifestyle app built on Binance Smart Chain (BSC) platform. Based on Move To Earn concept, RUNIE helps users to both improve their health through walking, jogging, climbing, etc ... while earning profits. By owning RUNIE's NFT sneaker, users will able to participate in this attractive earning mechanism."

RUNIE'S GOAL

The Move To Earn mechanism that RUNIE is working on currently being warmly received by the community and creating a new trend.

The exercises and health textbooks that RUNIE brings are thorough advice from experienced health experts.

Not only making profits, RUNIE also helps to improve the health of users.

When AR/VR technology is popular with the majority of users, RUNIE will transform itself into its own Metaverse (expected in 2024).

RUNIE is a community-oriented product, especially during the time of the raging Covid-19 (improving health and income).

RUNIE's token burning mechanisms have been carefully prepared and calculated to help the token grow well along the long-term roadmap.
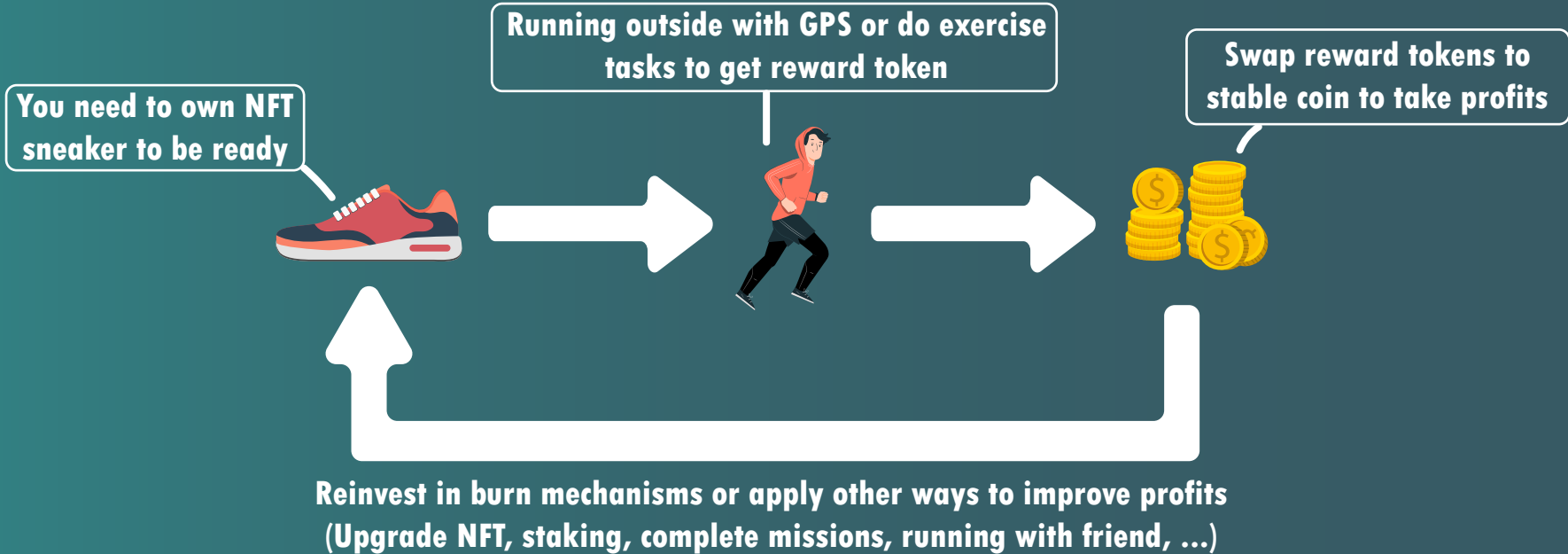
RUNIE app will be available on Android and IOS operating systems. This helps to connect with users on multiple platforms.

HOW TO EARN?

You need to own NFT sneaker to be ready

Running outside with GPS or do exercise tasks to get reward token

Swap reward tokens to stable coin to take profits

Reinvest in burn mechanisms or apply other ways to improve profits
(Upgrade NFT, staking, complete missions, running with friend, …)

WHAT MAKES RUNIE SPECIAL?

1
"RUNIE allows users to invite more friends to run with them to increase rewards. This allows both the inviter and the invitee to maximize their profits."

2
"RUNIE's UI/UX is created by a highly skilled and experienced team. User experience is one of the things RUNIE focuses on most."

3
"RUNIE has a mechanism that allows users to rent NFT sneakers. This makes it easy for users to expand their revenue and also make it easier for newcomers to access the app."
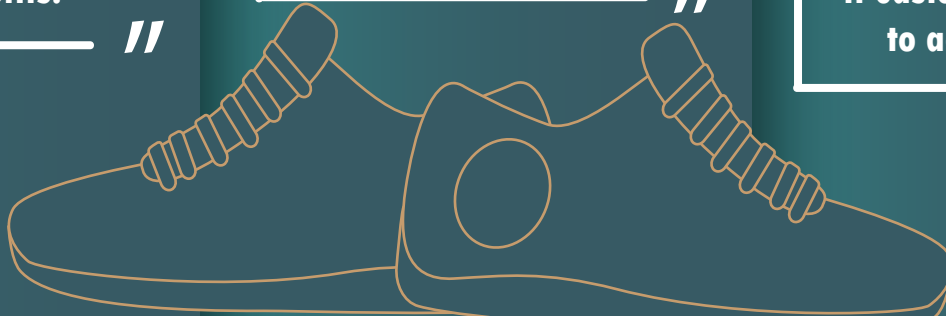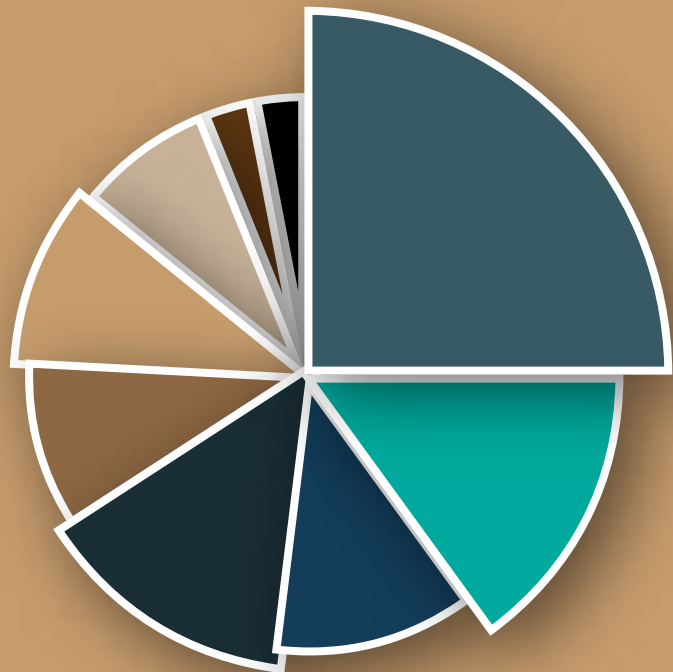
4
"RUNIE provides users with courses, tasks are exercises from light to heavy and even diet tips. Besides running, when completing these tasks, users will also have rewards. RUNIE helps users not only earn income but also gain knowledge about health."

TOKENOMIC

- Token: RUNIE
- Binance Smart Chain
- Total supply: 200,000,000

25% | ECOSYSTEM FUND: Reserve for project. Locked for long term.

15% | FARMING: Locked for long term roadmap.

12% | TEAM: 100% locked for 1 year, 5% unlock every month.

14% | LIQUIDITY POOL: Unlock after 36 months.

10% | MARKETING/PARTNERS: 5% unlock each month from listing.

10% | PRESALE: Fully unlock after 10 days from IDO.

8% | PRIVATE SALE: Fully unlock after 15 days from IDO.

3% | SEED SALE: 5% unlock each month from IDO.

3% | AIRDROP: Fully unlock.

RUNIE TOKEN

BUY/SELL NFT SNEAKER
on RUNIE's marketplace

STAKING/FARMING
to earn RUNIE, NFT

UPGRADE SNEAKER
on RUNIE's marketplace

CUSTOMISATION FEE
you can use RUNIE token to customize sneaker or create exclusive NFT sneaker.

Governance Token
Binance Smart Chain
Total supply: 200,000,000

RON TOKEN

REWARD FOR USER
when moving outside or do excercise taks

SNEAKER LEVEL UP
fee

SNEAKER HIDDEN STAT
unlock fee

RON

SNEAKER REPAIR
fee

BUY/SELL ACCESSORY
on RUNIE's marketplace

Reward Token
Binance Smart Chain
Total supply: Unlimited - 2% inflation a year

NFT SNEAKERS

Sneaker Type D - Walker

Earning Rate: 5 - 10 RON / km
Luck: 1 - 1.5%

Sneaker Type C - Jogger

Earning Rate: 10 - 30 RON / km
Luck: 1.5 - 3%
2 hidden stats

Sneaker Type B - Runner

Earning Rate: 30 - 60 RON / km
Luck: 3 - 5%
3 hidden stats

Sneaker Type A - Trainer

Earning Rate: 60 - 90 RON / km
Luck: 5 - 7%
4 hidden stats

There are 4 types of NFT sneaker for users to choose from. Each type will have a different price. Each NFT sneaker will have 3 segments: Common - Rare - Epic and different durability.

ROADMAP

Q1 2022
- The founding team was born
- Work with investment funds
- Develop app Beta version
- Develop in-app marketplace

Q2 2022
- Publish website
- Airdrop, private sale, presale
- IDO & Certik audit
- ICO on Gate, LBank exchange
- Release app Beta version
- Release demo marketplace
- Release app official version
- Release in-app marketplace

Q3 2022
- Release Staking/Farming
- Excersise tasks
- Move with friend function
- Update UI/UX
- Rent NFT function
- Listing on Huobi, Kucoin exchange
- Release tournament
- Custom sneakers function

Q4 2022
- Smart watch version
- Release NFT collection
- Hidden mission function
- Update webstie
- Expand to Polygon, Solana
- Listing on Binance exchange

Q1 2023
- AR/VR
- Update UI/UX
- Relay function
- Move with idol function
- Release heat map

THE ADVISORS

TIM GALE
Advisor

"11 years of experience in the blockchain field. 14 years of experience in investment and business"

BRANDEE LAWSON
Adivisor

"Founder of MKF ventures. Former director of D&B Group."

WILL MORRIS
Advisor

"12 years of experience in the field of health and sports. 10 years working at FLG Group."

THE TEAM

EDVARD DOBROMILA
Founder - CEO

"7 years of experience in the blockchain field. Graduated MBA from Durham University. Won the second prize of Samsung - SCPC 2015 contest."

MARCELA JOSEF
CTO

"12 years of programming experience. Won MaxTech Award 2011. Participated in more than 10 software released on Google Store."

MAX VLASTISLAV
CMO

"8 years of marketing experience. 4 years of experience in the blockchain field. Former CMO Minor Group."

REGINA TATIANA
CFO

"10 years of financial management experience. 3 years of fund management experience."

THE TEAM

JERKER OSCAR
Lead Designer

"9 years of graphic design experience. Freelance artist since the age of 13. Twice opened exhibitions in Sweden."

ERNA ALBERT
UI/UX designer

"5 years UI/UX design experience. Won third prize of Talent Designer 2018 contest in Sweden."

JAREK BERNARD
Back-end Developer

"6 years of programming experience at Arva Tech. 4 years of blockchain programming experience."

ZORKA FLANDA
Smart Contract Developer

"5 years of experience in the blockchain field. 3 years of experience in smart contracts."

THE TEAM

LAURA STONE
Business Development

"3 years of sales experi-ence. 5 years of experi-ence in organizing promotional campaigns."

GADAR ANUSH
Community Manager

"3 years of experience in building and devel-oping blockchain project communities. 2 years of community management experi-ence at Axie Infinity."

IBEN KEVIN
Front-end Developer

"4 years of program-ming. High skill in Full-stack position."

EMILY DINA
Marketing Executive

"5 years experience in blockchain marketing. 2 years experience in Digital Marketing. 3 years experience in Graphic Design."

FOUNDATION STORY

Not just a simple product. RUNIE will contribute to the improvement of your life.

-RUNIE Team-

At the end of 2021, the idea of RUNIE was conceived by Edvard (Founder). With enthusiasm and common sense, Max (CMO), Zerker (Design) and Regina (CFO) joined the team in January 2022. Then the next members of the team join the big target RUNIE. To conquer these important milestones, our team has worked hard day and night to prepare to bring to the community a practical and meaningful product.

INVESTOR & PARTNER

BLOCORE

BlueBlock

SIGNUM CAPITAL

Raptor

WATERDRIP CAPITAL

innovation endeavors

OFFICIAL CHANNEL

🐦 **@RUNIEOfficial**

🌐 **runie.life**

✈ **@RUNIEChannel**

f **@RUNIEOfficial**

◗◗ **runie.medium.com**

✈ **@RUNIEGlobal**

✈ **@RUNIEThailand**

✈ **@RUNIEIndonesia**

✈ **@RUNIEIndia**

✈ **@RUNIESpain**

✈ **@RUNIEBrazil**

✈ **@RUNIERussia**

✈ **@RUNIEPhilippines**

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